# WHERE ARE YOUR CUSTOMERS & COMMUNITY HANGING OUT

## 1. SOCIAL MEDIA POLL

List all the media outlets, shows, publications, podcasts, blogs, websites your community offers up from your social media outreach

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### 2. EMAIL LIST

List all the media outlets, shows, publications, podcasts, blogs, websites your community offers up from reaching out to your email list. Remember, you could get a whole different list

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## 3. YOUR DREAM MEDIA LIST

Dream big here! List all of the biggest and best shows, publications, podcasts, and websites you can think of

## WWW.CHRISTYALAVERTY.COM

Want more help with pitching the media? Reach out to me.

Shoot me an email or check out my Facebook group Media +

PR Collective For Entrepreneurs







